



# INVITATION

Wireless & M2M Pavilion,  
HANNOVER MESSE 2012  
April 23-27

"Wireless Automation" and "Wireless & M2M Pavilion" is the leading international platform for solutions and components of radio frequency technologies in the centre of the Leading Trade Fair "Industrial Automation" at HANNOVER MESSE.

## Pavilion Services

- The Wireless & M2M Pavilion in hall 8 directly connected and next to hall 9 within the sector of Industrial Automation at HANNOVER MESSE
- 200.000 international professionals visit HANNOVER MESSE
- Turnkey stand in an attractive pavilion with new design
- Service and businesslounge included
- The important journalists from international media report from HANNOVER MESSE
- "Get Connected" evening for exhibitors and visitors
- Your pressrelease in the presskit "Wireless Automation"



Hannovermässans  
Sverigekontor AB

# APPLICATION

Wireless & M2M Pavilion,  
HANNOVER MESSE 2012, April 23-27



## We apply for the following space:

..... sqm standspace (685 €/sqm)

..... Cornerstand (+10%)

### Please note!

Flat charge for marketing (310 €) is not included.

Our products/services are: .....

.....

## The Flat charge for marketing includes:

- unlimited number of free tickets for trade visitors
- publication of your company profile and five product group entries of your choice in the electronic media of Deutsche Messe (internet, visitors information).

## Our offer:

- Participation in turnkey pavilion
- Get-2-gether party with exhibitors and visitors
- Complete stand with walls, light and carpet
- Your logotype on high construction
- Two exhibitor entrance tickets
- Business lounge including catering

The price per sqm is 685 €, corner +10%.

Payment: 50% is due with signed application,  
50% 10 weeks before the show.

Please observe that this application is binding,  
read our terms of contract on [www.messe.se](http://www.messe.se)

## Company information:

Company: .....

Contact person: .....

Street: .....

Zip and City: .....

Phone: ..... Fax: .....

E-mail: .....

Website: .....

Date: .....

Signature: .....

VAT Nr: .....



**Hannovermässans  
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# Terms of Contract for exhibiting in our pavilions

## 1. General conditions

The following terms of contract are agreed upon in the relation between Hannovermässans Sverigekontor AB, hereafter called HM, and, exhibitor, hereafter called EX, on space in pavilion on fair organized by the Deutsche Messe AG, hereafter called DMAG.

Further to these terms of contract EX has to read and follow the exhibition guidelines of DMAG. Violation of exhibition guidelines is to be seen as violation to this contract.

## 2. Pavilion, exhibition space: definition

A pavilion consists of a larger exhibition space on which several companies exhibit, each on its specified exhibition space. The pavilion is organized by HM. The specified exhibition spaces are equipped with carpet, chairs and dividing walls. The size of each EX exhibition space is written in the application to HM.

## 3. Contract

Contract between HM and EX is agreed on by EX written approval by signing of application. This contract is no longer valid the day after the fair mentioned in the application is terminated. Withdrawal from the contract is possible only according to these terms of contract.

## 4. Provided exhibition space

DMAG has the authority to assign or reassign space, determine articles and methods to be used for display of items, determine location of EX and agent identification in stands, and have overall decision authority concerning all matters directly relating to the pavilion and all EX's.

## 5. Pavilions design and marketing

The pavilion is provided and designed by HM. The EX has the right to customize his specified exhibition space only after written approval from HM. All changes to customize standard exhibition space are to be carried out by EX at own cost and risk.

No direct sales and/or cash transactions may take place on the exhibition.

It is agreed that EX will have employees in their specified exhibition space during all opening hours of the fair.

## 6. Subtenants

EX may not let other party exhibit in their specified exhibition space without prior written approval from HM.

## 7. Price, terms of payment

EX pay rental fee to HM for the use of specified exhibition space in the pavilion. The cost is calculated and paid per square meter and is written in the application. HM has the right to adjust the price per square meter of the exhibit

package and additional services in the event of exchange rate fluctuation.

50 % of the exhibition costs is to be paid four months prior to the exhibition and 50 % six weeks prior to the opening of the exhibition.

If application is signed later than mentioned above the invoice is to be paid immediately.

Withdrawal from these terms of contract is possible only under the following conditions:

When notification of withdrawal is sent to HM prior to the exhibition, EX will, as liquidated damages, forfeit all payments made or due up to date of withdrawal notification. EX remains fully liable for the total package price on application plus any extra charges including additional services ordered until specified exhibition space can be rented to other company.

HM reserves the right to cancel the participation of any exhibiting company which has not paid for its space according to agreed date of payment as above.

It is agreed that HM shall be absolved of any liability for any damages or losses resulting from or related to the failure of EX to comply with the provisions of the Conditions of Participation. HM shall be released from its obligation and the EX's contribution will be forfeited. In the event additional costs are incurred by the DMAG as a result of the EX's failure to comply with the provisions of the Conditions of Participation, or instructions provided therein, such additional costs, including all attorney fees, shall be paid by the EX.

## 8. Force Majeure

If HM is not able to fulfill its obligations due to this contract, depending on circumstance outside the control of HM and if HM could not possibly have avoided this situation, HM is not responsible or liable for this contract. In this situation EX is in the right to be paid back for proved damage, with an amount no higher than paid to HM.

## 9. Liability

It is agreed that HM shall be absolved of any liability for any damages or losses resulting from this contract. The EX hereby releases HM from liability for any illness, injury, loss of life, damages to persons or for damages to property sustained by reason of participation by exhibitor in the exhibition, or by reason of acts done or performed by the exhibitor, its agents or employees.

It is also agreed, that HM shall be absolved of any liability for any damages or losses resulting from EX's entries in catalogue or homepages of DMAG as well as from design of exhibition space.

## 10. Controversy

Any controversy arising out of this contract is to be settled in Swedish court.